



KERATAN AKHBAR

SURAT KHABAR	:	THE STAR (STARMETRO)			
TARIKH	:	6/9/2018	MUKA SURAT	:	9
JABATAN	:	PERHILITAN			
KLASIFIKASI	:	PERHATIAN			

Run to raise awareness of threats to wildlife

KUCHING

THE fourth Run for the Wild, organised by the Wildlife Conservation Society Malaysia Programme (WCS Malaysia) and Swinburne University of Technology Sarawak Campus, is now open for registration.

The event, which is held in partnership with the Sarawak Biodiversity Centre, will flag off from the Swinburne Sarawak campus on Nov 24.

It features three routes to cater for all ages: a 10km run which will go past WCS Malaysia's long-term conservation partner Hilton Kuching, a 5km fun run and a family-friendly 1.5km fun walk.

There is also a virtual run for interested participants outside Kuching.

WCS Malaysia's Run for the Wild aims to raise awareness of the threats faced by orang utans, sharks and rays. Funds raised from the event will be channelled towards conservation efforts for these creatures.

Since its inception in 2015, more than 1,000 people from 35 countries have taken part in the run.

"Being a non-competitive run, the event is a platform to build a new audience of conservationists and gain new advocates and partners," WCS Malaysia director Dr Melvin Gumal said.

"The run has attracted runners from all over the globe to participate in the virtual category. We are hoping to expand the number of virtual runners from last year, not just in global representation but also the number of supporters."

Swinburne Sarawak Green Club adviser Christina Yin added that the university was excited to host the event again.

Runners can register online for the event at www.runforthewildmalaysia.com from now until Oct 24.

Entre fees are RM55 for the 5km and 10km runs and RM35 for the 1.5km fun walk. Students can register for the run at WCS Malaysia's office to get a special rate of RM40.

Zumba warm-up sessions will be held to help participants limber up before the run.

There will also be a colouring contest for primary school pupils, henna and face painting, a conservation exhibition and talk on the day of the event.