



KERATAN AKHBAR

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AIRASIA has unveiled a special 'Save our Malaysian Tiger' aircraft livery in support of the government's campaign to save the fast-disappearing Malaysian tiger.

The 'Save Our Malaysian Tiger' livery forms part of AirAsia's ongoing sustainability efforts to support conservation and environmental programmes, and to encourage people to pledge their support for the cause.

The Airbus A320 aircraft livery was unveiled by Minister of Water, Land and Natural Resources Datuk Dr Xavier Jayakumar alongside AirAsia Group CEO Tony Fernandes and AirAsia Malaysia CEO Riad Asmat here in Sepang on Nov 13.

AirAsia Group head of Global Affairs & Sustainability, Shasha Ridzani said: "Malayan tigers are a majestic symbol of strength and part of our national identity. We would never want our children to grow up in a world where the Malayan tiger exists only as an image on the coat of arms. That is why we must play our part in protecting them. I hope this new livery helps to bring the government's wildlife conservation campaign to life."

Fernandes said: "Congratulations to the Ministry of Water, Land and Natural Resources for taking proactive measures in protecting our Malayan tigers, and we're proud to be

It's time to save our tigers

► This new campaign forms part of AirAsia's ongoing sustainability efforts



(Seventh from left) Fernandes, Xavier, Ministry of Water, Land and Natural Resources secretary general Datuk Zurinah Pawanteh together with honourable guests and AirAsia management unveiling the Save Our Malaysian Tiger special livery.

able to do our part in helping this campaign."

Xavier said: "We are proud to take the Save Our Malaysian Tiger and Hutan Kita campaigns to new heights with AirAsia. The alarming decline of our national symbol is clear evidence

that we need to do more when it comes to conserving our tigers. Our Hutan Kita campaign is an important cause as well, as without our forests, there will be no tigers and wildlife. We hope with AirAsia's support, we will be able to further raise awareness on

these important messages not just in Malaysia but in the region as well and be the vehicle of change for our tigers."

AirAsia has also extended its support to the ministry's environmental campaigns by sponsoring return flights for 10 orang asli to attend the Hutan Kita Exhibition Launch in August 2019, in addition to supporting a visit to the National Wildlife Rescue Center (NWRRC) in Sungkai, Perak for its Alstars in October 2019.