



KERATAN AKHBAR

SURAT KHABAR	:	THE STAR			
TARIKH	:	21/11/2020	MUKA SURAT	:	10
JABATAN	:	PERHILITAN / ZOO NEGARA			
KLASIFIKASI	:	PERHATIAN			

Help Zoo Negara by adopting animals

The Star 21/11/2020 18/5 10

KUALA LUMPUR: For as little as RM25, you can now be an animal saviour by adopting one of Zoo Negara's many animals.

Under the zoo's "Adopt an Animal" online initiative, the amount goes to help out with food, upkeep and veterinary care.

The best part is the "parent" may even get exclusive access to the adoptees under the initiative which commenced in 1981.

Zoo Negara deputy president Rosly @ Rahmat Amat Lana said despite the movement control order and conditional MCO imposed during the Covid-19 outbreak, the zoo had been receiving encouraging response in terms of donations, with many new donors stepping in.

"We received overwhelmingly positive feedback as evident from the many encouraging and compassionate words shared on various social media platforms.

"The number of donors increased, especially from April to August, with almost 50,000 donors.
"Other than the traditional media,



Much-needed aid: Rosly said the programme was part of an initiative to provide Zoo Negara with funding to help out with food, upkeep and veterinary care. — Bernama

our team also utilises the zoo's Instagram (@zoonegara_malaysia and Facebook (Zoo Negara Malaysia) accounts.

"We hope to expand further by offering livestreams of updates and interact with viewers in real-time via a dedicated YouTube channel,"

he said yesterday.

As a means for animal lovers and zoo supporters to contribute direct funding through the "Adopt an Animal" programme, Zoo Negara has partnered with Ticket2U, Maybank2U, Lazada and Shopee since 2017 to make it easier for the

public to contribute.
He said the programme, which allows the public to symbolically adopt 30 animal species, was part of an initiative to provide Zoo Negara with valuable funding required for general animal husbandry needs, and the donations make a significant difference.

Asked how much the programme would contribute to Zoo Negara's revenue, Rosly said it could only be determined once the conditional MCO was lifted.

Anyone keen to donate or support can go through the available packages under the initiative by visiting Ticket2U at <https://www.ticket2u.com.my/event/18171/zoo-negara-adoption-package>, and Zoo Negara online shops on Lazada and Shopee.

"Zoo Negara will be obtaining financial support to take care of our animal family. In return, donors will receive an e-certificate of adoption stating their selected animal, as well as other gifts," added Rosly. — Bernama