

"Last year, Nepal made history by successfully doubling the sumher of its tigers. The estab-

to make tigers a national priorifor public participation to seek the non-governmental organisamaraj said the Malayan Tiger Pledge was an initiative by

servation Committee chaired by number of its tigers. The establishment of a National Tiger Con-

KERATAN AKHBAR

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aims to get one million signatures WWF-Malaysia

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fast disappearing Malayan tigers.
With an estimated 200 left in pledge to support conservation efforts to save the WF-Malaysia is urg-ing Malaysians to be united in making a prime minister in the 1970s. To-day, India has a National Tiger Tiger was established by the then

ment and land management location of resources, enforce-

favourable to tiger conservation can be made and implemented in Malaysia," he said.

Complementing efforts of the government's Save Our Malayan Tiger campaign, he said WWF-Malaysia hoped to share the pledge with Prime Minister Tun Dr Mahathir Mohamad by the

poaching for rhinos, elephants and tigers in 2013 and 2014. "Similarly in India, Project

"We sincerely hope that the Malayan Tiger Pledge can be a tangible call-to-action that will garner the highest political will as in India and Nepal, so that executive decisions on policy, al-

strength and bravery relies on concerted efforts by all parties. WWF-Malaysia's Tiger Land-scape Lead Dr Mark Rayan Dar-

the wild, the survival of the na-tional pride that symbolises

oversees all matters pertaining to

Conservation Authority, which

a national priority. Meanwhile, WWF-Malaysia executive director and chief exec-utive officer Sophia Lim said it showcase the support of the general public towards making tigers

tures by Global Tiger Day 2020. "We hope this will reach as was targeting one million signa-

many people as possible and not just Malaysians, as the pledge is available on digital platforms as well. So far, 12,614 tiger heroes had pledged their support up to

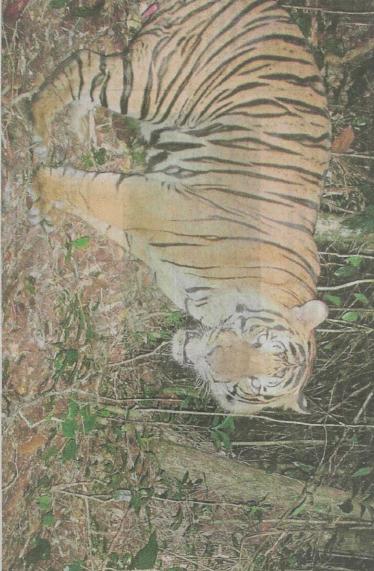
yesterday," she said.
She said WWF-Malaysia was planning a year-long campaign to reach as many Malaysians as

There is an estimated 200 tigers left in the wild in Malaysia. PIC COURT

WWF-MALAYSIA

global dig-

possible as well as the g ital audience. "This engagement tiatives with various levels of the community," she said.
To sign the Malayan Tiger Pledge, please visit www.wwf. will include many out nt roadmap outreach ini-s levels of the



FAST DISAPPEARING

IGN UP' TO SAVE OUR TIGER